

Foreman & Company Limited; re-formed in 2002 as they evolved away from the coal face of design/build to a restructured operation as principle Consultants and contracted Project Directors to others such as Retail Mall Owners, Managers and Developers, Franchised Retail Operators and Retailers in general and to those who provide service to them, such as Retail Designers, Architects, Planners and Developers, using their extensive experiences gained from a history of retailing.

That transition naturally took time and through the Internet and the advanced technology of a VPN system they are now a virtual company with offices and collaborations globally. This course now provides service from international experience for their clients in Australasia, S.E Asia, India and the new Dubai Branch Office in the UAE, a flexible service 24/7 from whatever location the Principles are in.

As International Consultants for Retail Environments they now work with Mall owners and Developers, Major Retail groups and Franchises throughout Australasia, the South Pacific Basin, SE Asia, India and Dubai, and now with Qatar in sight to grow those retail businesses to their fullest potential.

They now provide specialised consultancy services in:

- Retail Mall demographic and psychographic studies and identity development strategies
- Retail Mall design consultancy and specialist design analysis
- Innovative retail planning and architectural concepts for shopping centres and Malls with LEED focus
- Internationally focused Category and Tenancy mix planning for Malls
- Retail tenancy design controls for Malls
- Retail tenancy co-ordination manuals and review procedures for Malls
- Strategic retail planning using customer conversion & footfall monitoring systems
- Design and development of franchise design standards manuals
- Retail fit-out project management with our generic documentation
- Retail shop design and project feasibilities

To provide environmentally effective and sustainable retail environments we use RBP (Retail Behavioral Psychology) the science of proven customer biased psychological planning techniques



Our Philosophy

It is our belief that by forming strategic partnerships with our clients, taking ownership of their perceptions and using our special skills to improve their performance we shall keep them ahead of the market achieving mutual success.

Our Mission

To continually add measurable value with commitment to all we do for our clients and then ourselves.

Guarantee

Foreman & Company Limited is totally client focused and is fully **LEED** focused.

- We will continue to implement and constantly strive to improve all aspects of our service.
- Each commission will receive our full attention in order to deliver the project to our client's entire satisfaction having regard to professionalism, quality, time and cost.
- We will maintain the highest possible professional codes of ethics in the conduct of our daily duties and will never compromise the position of our clients.
- We believe our service should go beyond the design and planning encompassing whatever it takes to provide the ultimate service
- We maintain a substantial world wide professional indemnity insurance package for your protection
- We will never sell, lease or give away your information to anyone ever.

John B. Foreman
Director

A Reference

Strand Syndicate, owners of The Strand Shopping Mall

..."John's ability to identify an appropriate theme and then with precision and detail translate his creative thought into practical reality was clearly demonstrated [redacted] and the completed project is an outstanding success.

We can commend John and Foreman & Company to mall developers and mall owners who wish to transform existing buildings into a superior retail environment [redacted] and to retailers looking for advice as to layout and finishes within their lease lines."...

Greg Guy

STRAND SYNDICATE